

CORPORATE MARKETING PRESENTATION

"We Create Impact for Brands through Lenticular Technologies"

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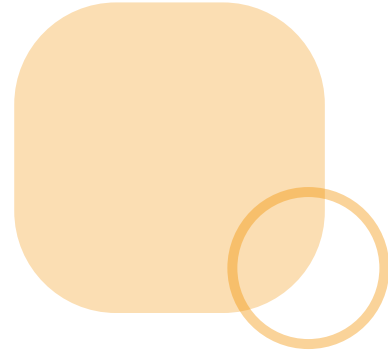
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Unilens by the Numbers

ABOUT US



Founded in Istanbul in 1996, Unilens Lenticular Promotional Printing Services is Turkey's premier and sole producer of lenticular printed products. Since its establishment, it has emerged as a leader in the industry, distinguished by its innovative vision, dedication to superior quality, and customer-centric approach.

The core principle of our company is to deliver a distinctive customer experience to institutions by providing products and services that meet exceptional quality standards.

To this end, Unilens consistently broadens its product portfolio with a variety of materials and printing techniques, developing solutions customized to meet specific industry requirements. Its extensive product range offers business partners a significant competitive edge, not only in Turkey but also across numerous European nations.

Thanks to its innovative research and development strategy, trust-based partnerships with its business associates, and a dynamic marketing team, Unilens transcends the promotional industry and engages in value-creating initiatives across various sectors.

Today, Unilens has evolved beyond a mere manufacturer for institutions; it serves as a strategic business partner that enhances brand narratives through innovative printing technologies.

Our Mission

As Turkey's premier and sole lenticular printing manufacturer, we provide innovative, high-quality products that amplify the communicative effectiveness of organizations. We cultivate enduring partnerships by delivering strategic solutions that embody not only product excellence but also brand values.

Our Vision

To establish ourselves as one of Europe's foremost leaders in lenticular printing technology. To evolve into a global brand that spearheads the industry through our innovative solutions, production investments, research and development initiatives, and international partnerships.

Our principles

- 01 Reliability
- 02 Client Contentment
- 03
- 04 Premium Quality Standard
- 05 Innovation
- 06 Sustained Partnerships

TECHNOLOGY THAT TRANSFORMS VISUAL COMMUNICATION: 3D LENTICULAR



Lenticular printing technology is an advanced printing method that utilizes a specialized lens system to produce effects of movement, depth (3D), or visual transformation when observed from various angles.



Three-Dimensional Depth Effect

It offers a three-dimensional perspective of the image.



Animation and Motion

The image may change or seem to move when observed from various angles.



Visual Alteration (Inversion)

Multiple images can be alternated, enabling various messages to be displayed on a single surface.

WHY CHOOSE 3D LENTICULAR?

“Lenticular printing: Ensures your brand is not only visible but also indelible.”



Striking and Unforgettable

It captivates with its dynamic movement and three-dimensional effect, rendering your brand indelible.



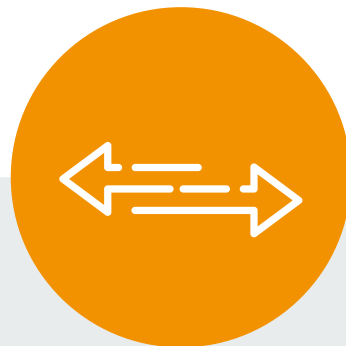
Global Standard

It aligns your brand with a technology favored in Europe.



Interaction

It motivates your target audience to engage more deeply with the product.



Differentiation

It enables you to distinguish yourself from your competitors.



Numerous Communications

Multiple visuals or messages can be displayed on a single surface.



Premium Perception

It bestows prestige upon your brand and cultivates an image of innovation.

OUR PRODUCT CATEGORIES



Promotional Items

Business cards, magnets, keychains, coasters, notebook covers, bottle openers, bookmarks, badges, fans, caps, t-shirts, etc.



Corporate Marketing Collateral

Catalog covers, brochures, invitations, corporate pocket folders, posters, billboards



Retail and Point of Sale Solutions

Shelf front labels, stand panels, banners
Packaging & Labels: Product boxes, bottle labels, specialized packaging covers



Packaging and Labels

Product packaging, bottle labels, specialized packaging covers



Collection and Gifts

Calendars, postcards, trading cards



Artistic and Special Projects

Limited edition designs, exclusive exhibition pieces

APPLICATION DOMAINS

Brand Promotions

Creating an impact during fairs, launches, and campaigns

Advertising and Promotion

Strikingly attention-grabbing advertising materials

Corporate Communications

Distinguished gifts presented to executives/partners

Educational and Cultural Initiatives

Elevating the visual experience in museums, exhibitions, and events.

OUR MANUFACTURING AND QUALITY CONTROL

"Unilens ensures quality that meets global standards in every product."

PACUR

PACUR
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Oshkosh, WI 54901
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REACH Information

PACUR Lenstar Plus Polyester Sheet
Regulation (EC) No. 1907/2006 Registration, Evaluation and Authorization of Chemicals

With reference to the SVHC Candidate List, as amended up to and including the 25 June 2020 update, PACUR has obtained the following information from our raw material supplier:

The resin is not known to contain substances listed on the candidate list of Substances of Very High Concern (SVHC) in concentrations greater than or equal to 0.1%.

In addition, none of the substances contained on the SVHC Candidate list, as amended up to and including the 25 January 2020 update, are intentionally added to PACUR Lenstar Plus Polyester Sheet. PACUR has not specifically analyzed this product for the presence of these substances. However, based on our knowledge of the raw material resin, raw material additives and manufacturing process used to make this product, we have no reason to expect that the referenced substances would be present at any appreciable level.

It is the responsibility of our customers to determine that their use of our product(s) is safe, lawful and technically suitable for their intended applications. Because of possible changes in the law and in regulations, we cannot guarantee that the status of this product will remain unchanged. We, therefore, recommend that customers continuing to use this product verify its status periodically.

For additional information on PACUR products visit our web site at www.pacur.com

End of Document

Prepared by: Kayleigh Denneau
Technical Services Engineer

Revision Date: 7/21/2020
Revision: 18

Supersedes: 1/24/2019
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PACUR Lenstar Plus

Description

Custom sheet extruder Pacur® has developed LENSTAR® Plus, a new and improved polyester resin manufactured specifically for today's lenticular print market. LENSTAR Plus represents a polymer technology the printers can use to achieve their sustainable goals. LENSTAR Plus carries the #1 resin identification code, which can be used to drive sustainable practices.

Features

- Exceptionally Clear
- Chemical Resistant
- BPA and Chlorine Free
- Easily Recyclable (Resin ID Code #1)
- Exceptional Toughness
- Great Impact Resistance
- Excellent Ink Adhesion

Benefits

- Near Optical Clarity
- No Pre-Treatment for Printing
- Die Cutting Ease
- Fast Cycle Times
- Minimal Trim Dust
- Less Cracking
- Stable Through Press
- Scrap Can Be Recycled

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Pacur is an ISO 9001:2008 company
www.pacur.com - lenstar.org

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PACUR

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OUR SECTORAL MEMBERSHIPS AND ACTIVITIES



We take pride in representing our brand at the most esteemed events within the promotion industry in Türkiye and Europe.



PROMOSYONSHOW



PSI - DÜSSELDORF



PROMOTURK
ASSOCIATION

A SELECTION OF OUR REFERENCES

unilens[®]
Lenticular Promosyon Matbaa Hiz. İth. İhr. Ltd. Şti.

 **ALARKO**



ato
Ankara Ticaret Odası



Coca-Cola

FLO

 **Garanti**



NETFLIX

 **TURKISH
AIRLINES**

THANKS

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